

MILES SEIDEN
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LOS ANGELES, CA 90025



DESIGN FOR COMMUNICATION

EDUCATION

PRATT INSTITUTE MANHATTAN

May 2006 graduation | MS, Communication Design

Thesis, *Guideline: The friendly airport security system*

Member of AIGA, SEGD, Pratt Grad ComD Communications Committee

UNIVERSITY OF WISCONSIN-MADISON

May 2004 graduation | BFA, Graphic Design concentration, with honors

Member of Design Madison as Student Liaison, DZINE Club,
Electronic Media Group, National Society of Collegiate Scholars

EXPERIENCE

SIEGEL+GALE

Designer | March 2007 to Present

Design websites, logos, identity systems, information graphics, presentation materials

Clients include *Chevron, Four Seasons, Genworth Financial, Sony Playstation, Yahoo!*

ESI DESIGN

Graphic Designer | June 2006 to March 2007

Designed signage and environmental graphics for exhibits, marketing materials and other collateral, and prepared various materials for print

Clients included *Best Buy, CVS, McDonald's, Mercy Corps, Time Warner Cable*

THE ONION

Editorial Graphics Intern | September 2005 to December 2005

Designed icons, information graphics, photocollages for print and web

FREELANCE

Graphic Designer | Fall 2001 to present (selected client/project list)

Ilus, identity design, website design, store façade design, consultation

Marc Rosen Associates, bottle design, packaging, 3D rendering

Rampart Productions, logo design, identity guidelines

UW-Madison Badger Yearbook 2005, order form, book cover

UW-Madison Choral Department, promotional materials, programs

TECHNICAL

ADOBE

After Effects,
Dreamweaver, Flash,
Illustrator, InDesign,
Photoshop, Premiere

ALIAS | WAVEFRONT

Maya

LANGUAGES

basic understanding of
Actionscript, CSS, HTML

MICROSOFT

Excel, Word,
Powerpoint

QUARK

XPress